



## **Canadian Snowbirds Impact Arizona Economy an Additional \$1.4 Billion Annually, bringing total Canadian Tourism in State to \$2.4+ Billion**

Phoenix, AZ July 13th, 2017

The Canada Arizona Business Council has just released key new findings regarding the economic impact non-resident Canadians have on the Arizona economy annually.

In addition to the previously estimated short-term Canadian tourism impact within Arizona of \$1 Billion (source: Arizona Office of Tourism), the Council now believes a more accurate estimate should include an additional \$1.4 Billion from so-called long-term residential tourists or Canadian Snowbirds (The IRS calls them non-resident aliens).

The Council states there are approximately 100,000 residences owned or rented by Canadians in the state of Arizona. These snowbirds have an average stay of 4 months in Arizona (source: TD Economics, Feb 2014) spending approximately \$3,500.00 per month (source: Canadian Snowbird Association). This amounts on-average to \$14,000.00 per stay or approximately \$1.4 Billion in aggregate.

Glenn Williamson, CEO & Founder of the Canada Arizona Business Council, stated, “At a time when NAFTA has received increased scrutiny, it’s important to highlight the significant mutual benefits our state enjoys as a result of being an attractive destination for Canadian visitors.”

James Villeneuve, the Consul General of Canada, said, “The flows of people and commerce between Canada and Arizona make for a uniquely close relationship. Seeing the economic impact of Canada’s snowbirds quantified for the first time reminds us of the vital role Canada plays in Arizona and how useful it is to look beyond our own borders for partners.”

This money is being spent on power, water, utilities, sporting events, internet connections, entertainment, food, golf, movies, autos, restaurants, museums, symphonies, operas, etc. This is also money that feeds the tax coffers of the cities and state of Arizona, and does not even include property taxes.

For further information, contact Glenn Williamson at [gwilliamson@canaz.net](mailto:gwilliamson@canaz.net).

### **About the Canada Arizona Business Council**

The Canada Arizona Business Council, a 501(C)6 non profit, was formed to promote and increase bilateral Foreign Direct Investment, Trade, and Tourism between Canada and Arizona. The CABC brings together senior players in every industry on both sides of the border. Our networking capability assures “one degree of separation” from the decision makers in any field. These business leaders are the CEOs, Presidents, entrepreneurs, and professionals who will achieve our goals. You may learn more at <http://www.canaz.net>.

